



DIALEDACTION

2020

SPORTSENTERTAINMENT

PRESENTED BY:





With over 30 years combined professional experience, partners Brian Cunningham and Chris Clark know that being a PRO takes more than being a great rider.

Before launching Dialed Action Sports nearly a decade ago, Brian Cunningham competed in the Nation's premier events including The X Games and Gravity Games. Seeing an opportunity to bring the excitement of these competitive events to the masses, Brian started DIALED ACTION SPORTS with that goal in mind.

After becoming the Nation's youngest MTB pro at 15, Chris Clark went on to compete across the country and around the world. As part of Team USA, Clark represented the United States in competition throughout Europe. As his competitive career developed, Clark began to parlay his cycling talent into an incredible skills display. His performances have been featured at thousands of events including The Vans Warped Tour, The Gravity Games and Times Square NYC.

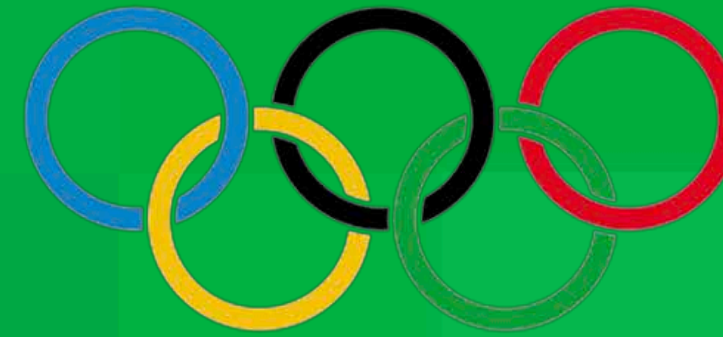
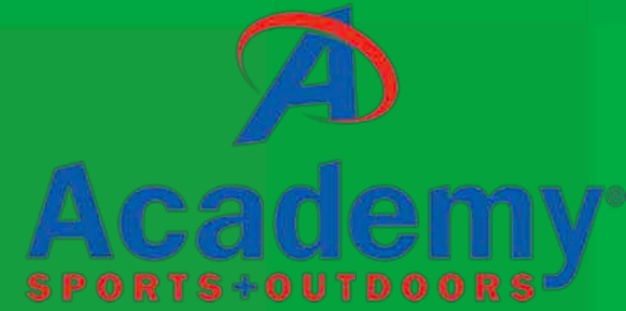
Together this duo has planned, coordinated and executed over 6,000 performances across every state of the US mainland.

Today, the team owns and manages 10 performance rigs and employs over 30 professional riders. Our expanded National Network of partner teams includes 25 performance rigs, and nearly 200 riders Nationwide.

Dialed Action Sports has become the Nation's premier provider of 2 wheeled entertainment.



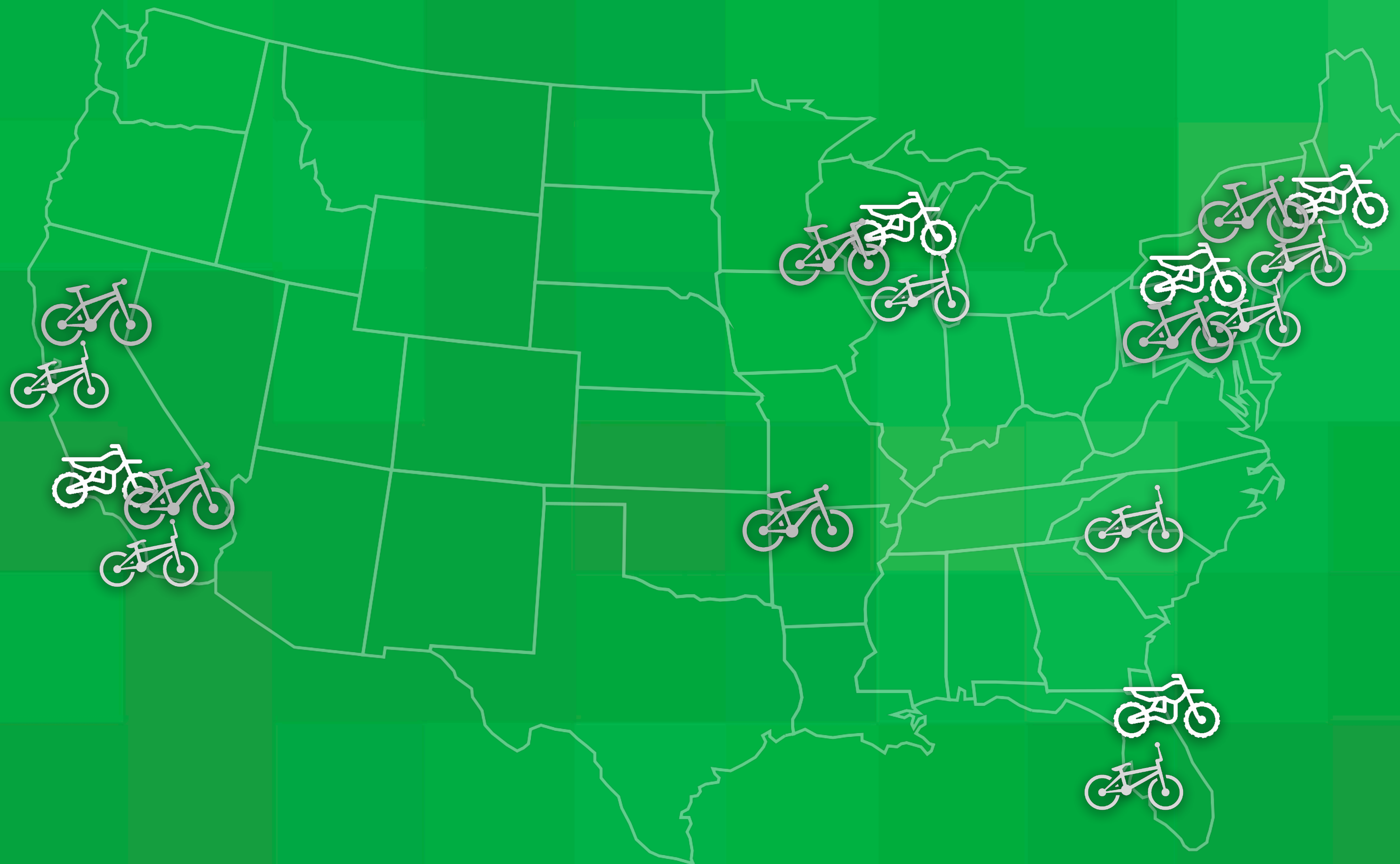
ABOUT US



OUR CLIENTS



EMX
BMX
MTB



OUR REACH



TEASER VIDEO



PROGRAM
DESCRIPTION



HIGH RES IMAGES



PROGRAM LOGOS

In advance of each event, promoters are provided with a pre-event marketing kit which includes all the tools needed to properly promote the upcoming event.

These include: links to professionally produced teaser videos, a professionally written program description, high resolution images, and program logos.



MTBSHOW

Dialed Action's Mountain Bike Stunt Show programs feature top cycling talent displaying incredible technical cycling skills on custom built performance obstacles. This show's small performance footprint allows inclusion at events of all sizes. Our performance rigs contain everything needed for a great show.

30X30
RIDING AREA

AUDIENCE AREA

REQUIRED FOOTPRINT

DAILY PRICING

Daily Rate

Includes 2 shows per day weekdays,
3 shows per day weekends

\$1350

*Quote assumes local lodging provided or add \$100/day
**Above pricing for ground act 3 day bookings, or longer



MTB PROGRAM

BMX



BMXSHOW

Our BMX Stunt Shows will bring the excitement of the X-Games to your next event. These incredible performances will amaze your audiences with tricks like supermans, 360s, and backflips. Every performance rig comes fully equipped with everything needed for the show.

AUDIENCE AREA

120X20
RIDING AREA

AUDIENCE AREA

REQUIRED FOOTPRINT

DAILY PRICING

Daily Rate

Includes 2 shows weekdays,
3 shows weekends

\$1650

*Quote assumes local lodging provided or add \$100



BMXPROGRAM



FMXSHOW

DIALED ACTION is pleased to offer motorcycle FMX grounds and grandstand act options. Our three man FMX programs will excite audiences with high-flying motorcycle action. This show is an all-out adrenaline packed spectacle that your crowds will never forget.

AUDIENCE AREA

240X40
RIDING AREA

AUDIENCE AREA

REQUIRED FOOTPRINT

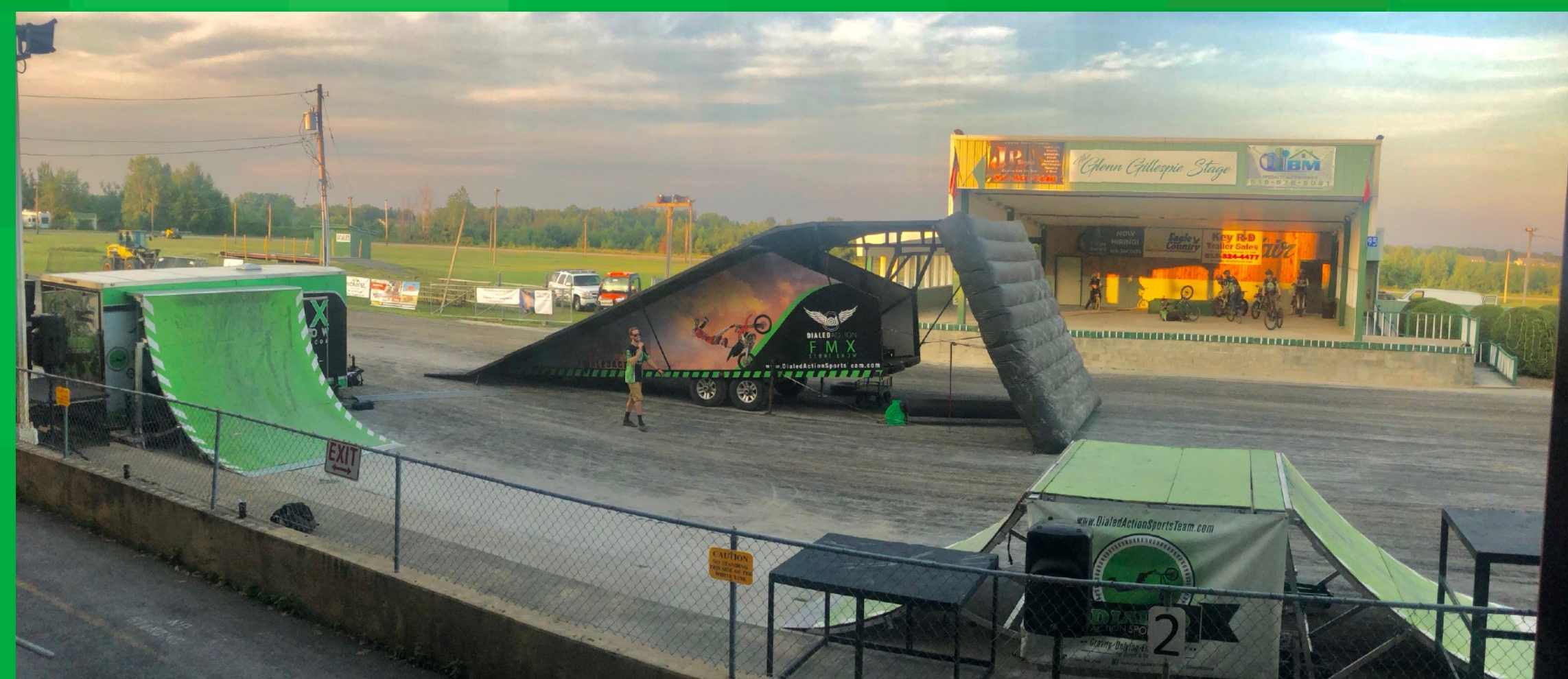
DAILY PRICING

Daily Rate

Includes 2 shows per day weekdays,
3 shows per day weekends

\$4600

*Quote assumes local lodging provided or add \$100/day
**Above pricing for ground act 3 day bookings, or longer



FMXPROGRAM

GRANDSTAND

OUR MOST POPULAR PROGRAM INCLUDES:



X3

FMX



X1

MTB



X3

BMX



X2

HYPE
GIRLS



X1

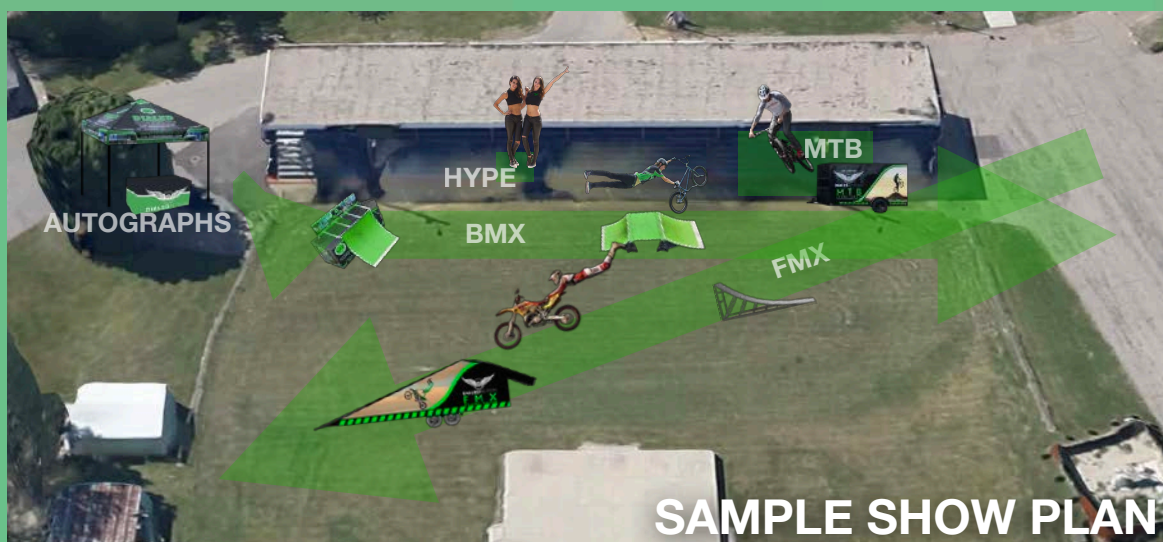
MC

GRANDSTANDSHOW

Dialed Action Sports can combine the excitement of our various grounds acts to create an incredible grandstand stunt spectacular!

Each show is custom choreographed to fit your event's budget and unique arena layout. Many shows even feature performers in the stands!

Each show includes tons of free giveaways and concludes with the giveaway of a free bike!



SAMPLE SHOW PLAN

PACKAGE 1 2 FMX, 3 BMX, 1HYPE, 1MC	\$14,000 FIRST PERFORMANCE	\$2,000 EACH ADDITIONAL PERFORMANCE
PACKAGE 2 2 FMX, 1MTB, 3 BMX, 1HYPE, 1MC. ON SITE MANAGER	\$16,500 FIRST PERFORMANCE	\$3,000 EACH ADDITIONAL PERFORMANCE
PACKAGE 3 2 FMX, 3 BMX, 1MC, 2HYPE, GIVEAWAY ITEMS. 2 ON SITE MANAGERS	\$19,000 FIRST PERFORMANCE	\$4,000 EACH ADDITIONAL PERFORMANCE
PACKAGE 4 3 FMX, 1MTB, 3 BMX, 1MC, 2HYPE, GIVEAWAYS, FREE BIKE. 2 ON SITE MANAGERS	\$22,000 FIRST PERFORMANCE	\$5,000 EACH ADDITIONAL PERFORMANCE



GRANDSTAND SHOWS INCLUDE:



FREE STUFF!

FREE BIKE!

DIALED ACTION will provide bike and custom raffle tickets



GRANDSTANDACT



We look forward to working with you!



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